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Representing Jim L. Thorpe

FOR IMMEDIATE RELEASE

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Jim Thorpe to Be Honored by First Tee Program of Savannah during City's Black Heritage Festival

(Savannah, GA) – The First Tee of Savannah has partnered with the City's Black Heritage Festival to honor PGA Champion golfer, icon, living legend and humanitarian, Jim L. Thorpe during its' *Journeys Passages and Transitions* celebration. The theme of the program is "Access through Golf".

Featured in a riveting film, "*Uneven Fairways*", a documentary produced by the Golf Channel, Jim Thorpe is perhaps one of the most enduring PGA Tour professionals. He has won 13 times on the Champions Tour and 3 times on the PGA Tour. He has finished in the top ten 99 times on the Champions Tour and 36 times on the PGA Tour. Jim has been a pioneer for the game of golf, as he has helped to make golf accessible to all people.

"Thorpie", as Jim Thorpe is affectionately called by his friends and fellow players - will speak to Savannah event participants about his involvement with and support of First Tee, his life, the game of golf, and the importance of growing this sport by promoting access to all. "Uneven Fairways" will be screened during this event. The documentary will go on sale on the Wal-Mart website beginning February 7, 2012. A portion of the proceeds from the sale of this historical documentary will support The First Tee of Savannah.

Additional Support for this program has been provided by Westin Savannah Harbor Spa & Golf Club, Savannah Chatham County Public Schools, Savannah State University, International Paper, Morgan Stanley-Smith Barney, The PGA Tour, Coca-Cola, and Gulfstream. For additional information call (912) 238-7108 or visit www.thefirstteesavannah.org.

All media inquiries should be directed to Tanya Wiley at 336-345-2628.

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Jim Thorpe travels nationally and internationally to assist organizations, governments and school systems with developing programs that utilize the game of golf as a training mechanism. For additional information or to book Jim Thorpe for an appearance, contact WCP Communications at 336-794-4025 or visit www.jimthorpegolf.com.